

PARIS PALMA ART ADVISORY

Art consultancy for collectors and corporate entities



Paris Palma **art advisory**



OUR CONCEPT

Nowadays art is everywhere. The current dynamism of the art scene and the art market generates an infinite offer. There are more and more galleries, art fairs, foundations...

How to choose an artwork ?
What parameters should be taken into account ?

Paris Palma art advisory accompanies you in this process. We identify your wishes, source the artworks and facilitate their acquisitions.

May you be unfamiliar with the actors of the contemporary art world and looking for your first acquisition, a connoisseur or a collector searching for a specific artwork, Paris Palma art advisory has the answer to your request. Above all, art is a matter of emotion and our ambition is to make art accessible.

PARIS PALMA ART ADVISORY

is engaged in the promotion of emerging art and offers you access to a wide selection of artworks by contemporary international artists, regardless of the medium.

Thanks to art-insider connections and in-depth market knowledge, we advice collectors and corporates entities in the purchase of one-of-a-kind, investment-worthy artworks by emerging and established artists.

PRIVATE CONSULTANCY

The contemporary art market can be an intimidating place. Paris Palma art advisory aims at demystifying the art world to help private clients navigate it and purchase one-of-a-kind, investment-worthy artworks.

We aim to sharpen one's gaze, to provide unbiased guidance; bearing in mind each client's own appreciation of art, personal taste and budget frame as well as aesthetics and investment value.

Thanks to art-insider connections and in-depth market knowledge, we advise collectors in the acquisition of key artworks by emerging and established artists, that will contribute to building a cohesive and enduring collection.

Paris Palma art advisory guides you through the purchasing process, from sourcing the work of art and negotiating a transaction to supervising shipment and handling into your home.





Palma Markets showroom view, *Abstract landscapes* exhibition, artworks by Isabelle&Alexis, Jérémie Lenoir, 2016 © Toni Madrid

CORPORATE SERVICES

CORPORATE COLLECTIONS

Our philosophy is that art's primary quality lies in its humanistic vocation. We strongly believe that art, as a universal good, should spread outside the walls of white cubes and institutions.

Artworks encourage reflection and social interaction, creating a work context that is both stimulating and rewarding. Their presences unfold a dialogue with the architecture and the design of its environment that enables a renewed and sensitive perception of spaces.

Paris Palma art advisory helps you establish an inspiring art collection that reflects the vision of your company and reinforces brand identity.

WHETHER FOR RESIDENTIAL, HOSPITALITY,
COMMERCIAL PROJECTS OR TO
CONTRIBUTE TO CORPORATE
COLLECTIONS, PARIS PALMA ART ADVISORY
PROVIDES A FULLY INTEGRATED ART
CONSULTANCY SERVICE.





AT PARIS PALMA ART ADVISORY, WE UNDERSTAND HOW COMBINING ART AND INTERIOR DESIGN CAN SHAPE INSPIRING SPACES AS WELL AS CREATE VALUE AND DIFFERENTIATION.

FROM ART SOURCING, PROCUREMENT OR COMMISSIONING TO COLLECTION MANAGEMENT, FRAMING AND INSTALLATION, PARIS PALMA ART ADVISORY COVERS ALL SEGMENTS OF THE ACQUISITION PROCESS.

HOSPITALITY & COMMERCIAL PROJETSCS

Our approach at Paris Palma art advisory is a collaborative one; we work with all sectors and budgets to deliver exceptional art schemes on any scale and provide a full-service support - from initial concept to installation.

We enable interior designers and architects to save valuable time by outsourcing engaging artworks for them and placing original art in their client projects. We facilitate personally tailored art concepts that match the design brief, vision for space and build a personal statement for the client.

INTERNATIONAL NETWORK OF ART CONSULTANTS

VELVENOIR operates as a full service art consultancy firm focused on hospitality, residential, commercial and property development. VELVENOIR has partnered with a core of like-minded firms to create the first international network of art consultants, curators and advisors for projects undertaken globally.

An affiliation of best-in-class experts across the globe, who share ideas, skills and knowledge of art in the hospitality, interior and property sectors and a mutual passion for art development. The VELVENOIR Network offers over 15 years of fine art experience, gained while working for firms such as Christies, Sotheby's, private collectors and other major institutions. Together, the network specializes in supplying exceptional artworks to high-end property professionals, enabling them to enhance an complete luxury interiors and add value to their development projects.

VELVENOIR





THE VELVENOIR NETWORK

Through an extensive web of international contacts that spreads throughout Europe, China, Australia and the US; we are able to source work from a broad range of artists and galleries worldwide.

We provide access to a database of over 500 artworks and can plan fully integrated art schemes through site-specific commissions when required.

**WE RECOGNIZE EACH PROJECT IS
UNIQUE AND ENSURE COMPREHENSIVE
PROJECT MANAGEMENT FROM CONCEPT
VISUALIZATION TO INSTALLATION
OF THE ART ON-SITE.**

OUR COLLECTIVE CLIENTS PORTFOLIO INCLUDES
THE SELECTED HOSPITALITY PROJECTS :

- CLARIDGE'S HOTEL | LONDON
- RITZ CARLTON | BEIJING
- HYATT REGENCY | GUIYANG
- FOUR SEASONS | HONG KONG
- SHANGRI-LA | SHANGAI
- ROYAL SCOTT PLAZA | SINGAPORE
- PENINSULA | HONG KONG

SERVICES

- End-to-end art consultancy services for collectors and corporate entities.
- In-depth market analysis and unbiased guidance in the acquisition of one-of-a-kind artworks.
- Art sourcing and development of art collections.
- Engaging art concepts tailored to enhance your interior project or existing space.
- Shipping supervision and customs documentation.
- Framing and installation - hanging supervision.
- Collection management.

THROUGH VELVENOIR :

- International network of + 15 art consultants and advisers working together on projects worldwide.
- Access to an international fine art database of over 500 artworks.
- Art insider connections worldwide and access to blue chip artworks.
- Property development with art regardless of the project's scale.
- Art commissioning & bespoke services for properties.
- + 15 years experience within the art market.
- + 10 years experience within the hospitality industry.



Daniela Macé Rossiter, *Sans titre, triptych*, 2012, digital print on cotton © DMR

ABOUT PARIS PALMA ART ADVISORY

Claire Alliot Soto has worked extensively in the Parisian art world since 2010. Since completing two BAs in Culture, Curation and Criticism and History of Art, Claire has collaborated with different recognized contemporary art centres, galleries and cultural magazines in Paris and London. She gained her consultancy experience at Laurence Dreyfus Art Consulting, managing a number of high profile private collections and dealing with blue chip galleries and established artists. Now based between France and Mallorca, she established her own art consultancy: Paris Palma art advisory. With a focus in contemporary and emerging art, Claire sources unique artworks for her private and corporate clients.

PPAA & PALMA MARKETS

Palma Markets is a property community space that combines real estate, inspirational interior design and project management. PPAA operates as the in-house consultancy, providing tailored and fully-integrated art concepts for the company's clients projects.



Visit us at Palma Markets
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